📞 202.247.6077 📍 8912 TRAPPER COURT, ADELPHI, MD 20783
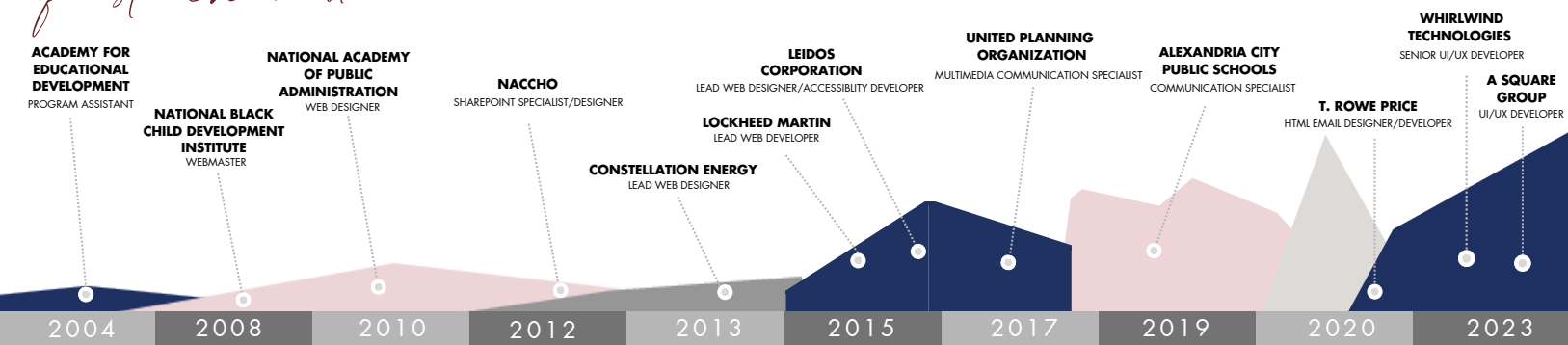🌐 WWW.AFRICAWILSON.COM ✉ HELLO@AFRICAWILSON.COM

super AFRICA WILSON, ACE

CREATIVE DIRECTOR • SENIOR UI/UX DESIGNER
GRAPHIC DESIGNER & SUPERHERO

ABOUT

Creative philosopher with unique visual concepts, love of the arts and desire to explore the world of design. Tech savvy individual with extensive experience in front-end web development; graphic design; UI/UX design; 508 accessibility compliance; mobile development; brand identity and online marketing strategy. Seeking for an establishment where my creativity and relevant experience will be utilized to create beautiful assets.

quest achieved

ACADEMY FOR EDUCATIONAL DEVELOPMENT
PROGRAM ASSISTANT

NATIONAL BLACK CHILD DEVELOPMENT INSTITUTE
WEBMASTER

NATIONAL ACADEMY OF PUBLIC ADMINISTRATION
WEB DESIGNER

NACCHO
SHAREPOINT SPECIALIST/DESIGNER

CONSTELLATION ENERGY
LEAD WEB DESIGNER

LOCKHEED MARTIN
LEAD WEB DEVELOPER

LEIDOS CORPORATION
LEAD WEB DESIGNER/ACCESSIBLITY DEVELOPER

UNITED PLANNING ORGANIZATION
MULTIMEDIA COMMUNICATION SPECIALIST

ALEXANDRIA CITY PUBLIC SCHOOLS
COMMUNICATION SPECIALIST

T. ROWE PRICE
HTML EMAIL DESIGNER/DEVELOPER

WHIRLWIND TECHNOLOGIES
SENIOR UI/UX DEVELOPER

A SQUARE GROUP
UI/UX DEVELOPER

2004 | 2008 | 2010 | 2012 | 2013 | 2015 | 2017 | 2019 | 2020 | 2023

MAGICAL POWERS

WEB & INTERACTIVE MEDIA

- USER INTERFACE DESIGN
- INFORMATION ARCHITECTURE
- USER EXPERIENCE
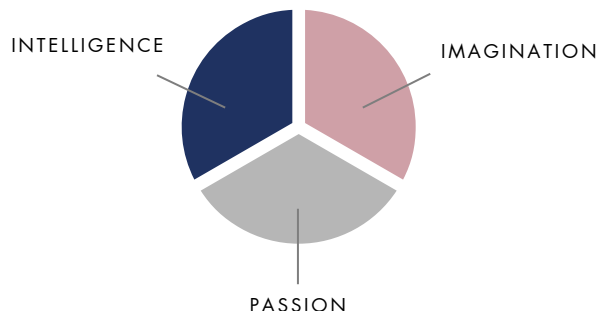- EMAIL MARKETING DESIGN
- SOCIAL MARKETING DEVELOPMENT

PRINT

- STATIONERY
- CORPORATE INDENTITY
- ILLUSTRATION
- KNOWLEDGE IN VARIOUS STYLES OF PRINT OUTPUT & BINDERY
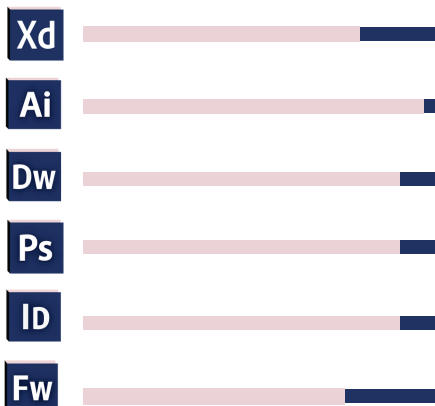- PANTONE & COLOR-SEPARATION PROCESS

OTHER INTEREST

- WEB TREND ENTHUSIASTS
- TECHNOLOGY ENTHUSIASTS
- HGTV LOVER

CREATIVITY

creativity

- INTELLIGENCE
- IMAGINATION
- PASSION

SKILLS

skills

- Xd
- Ai
- Dw
- Ps
- Id
- Fw

HMTL5.CSS3. JAVASCRIPT. ACTIONSCRIPT 3.0. XML. XHTML.

experience

A SQUARE GROUP, FREDERICK, MD
INTERACTION DESIGNER/VISUAL DESIGNER/UX DESIGNER, NOVEMBER 2023 - PRESENT

Designing user interfaces and experiences that are intuitive, visually appealing, and user-friendly, as well as conducting user research to inform design decisions using Sketch, Figma, Adobe Creative Suite, and InVision. Collaborate with cross-functional teams, including project managers, content strategists, and developers, to design user-centered interfaces and experiences for web-based applications and digital products. Conduct user research and usability testing to inform design decisions and improve user satisfaction. Create wireframes, prototypes, and high-fidelity mockups that effectively communicate design concepts and interactions. Develop design systems, style guides, and other design documentation to ensure consistency and scalability across multiple products and platforms. Work closely with developers to ensure design specifications are accurately implemented and delivered on time. Stay up-to-date with industry trends and emerging design technologies to inform design decisions and improve design processes. Design user interfaces and experiences that are Section 508, ADA web accessible, and WCAG compliant.

WHIRLWIND TECHNOLOGIES, FOREST HEIGHTS, MD
SENIOR UI/UX DESIGNER, AUGUST 2021 – APRIL 2023

Created user experience design requirements for the new RISE Tracking system for the Census Bureau. Conceptualized a comprehensive UI/UX design strategy. Produced high-quality UX design solutions through wireframes, visual and graphic designs, flow diagrams, storyboards, site maps, and prototypes. Designed UI elements and tools such as navigation menus, search boxes, tabs, and widgets for our digital assets. Tested UI elements such as CTAs, banners, page layouts, page designs, page flows, and target links for landing pages. Collaborated with the project team, stakeholders, and end users, to ensure the creation and delivery of tailored experiences for the digital user. Provided advice and guidance on the implementation of UX research methodologies and testing activities in order to analyze and predict user behavior. Managed and updated stakeholder websites and webpages using content management system. Adhered to style standards on typography and graphic design.

T. ROWE PRICE, OWINGS MILLS, MD
HTML EMAIL DESIGNER/DEVELOPER, FEBRUARY 2019 – DECEMBER 2020

Developed, produced and delivered industry-standard email communications as part of a global production servicing organization. Worked directly with internal and external clients to manage end-to-end design, production and delivery of email communications for a wide range of global audiences. Coded a hybrid of legacy table-based and modern standards-based HTML email collateral at a high level of competency. Effectively applied industry best practices as well as internal brand standards to HTML development. Executed with consistent quality on existing, repeatable, and ad-hoc templates, campaigns, and mailings in email marketing delivery systems. Conducted SEO research and optimized existing web content in accordance with research. Developed and implemented SEO strategies including creating SEO optimized content and researching keywords and search engine rankings. Managed individual workload through job intake system to ensure client deadlines are met in a timely manner and communicate effectively when complexity or bandwidth demand otherwise.

ALEXANDRIA CITY PUBLIC SCHOOLS, ALEXANDRIA, VA
COMMUNICATION SPECIALIST, AUGUST 2017 – FEBRAURY 2019

Designed and developed a wide variety of project-specific marketing assets for ACPS and its Divisions, including brand identity manuals, website, social media, advertising, emails, presentations, videos/film, and other print collateral. Managed and developed all ACPS websites using WordPress and school content management system. Managed brand look and feel to ensure all creative is consistent across all channels and maintain the highest quality visuals. Managed brand look and feel to ensure all creative is consistent across all channels and maintain the highest quality visuals. Created wireframes, use case, wire framing and site maps for various design projects. Created original SEO content for website, designed pages and layout.

UNITED PLANNING ORGANIZATION, WASHINGTON, DC
MULTIMEDIA COMMUNICATION SPECIALIST, DECEMBER 2015 – AUGUST 2017

Designed and developed a wide variety of project-specific marketing assets for UPO and its Divisions, including websites, brand identity manuals, social media, advertising, emails, presentations, and other print collateral. Managed and developed UPO website and program websites using Wordpress. Created wireframes and mockups with Adobe Photoshop CC and interactive HTML prototypes with HTML5, CSS3, Javascript or responsive within Bootstrap framework. Also, for SharePoint 2010 to 2013 migration. Converted Photoshop layouts into HTML5 landing pages for desktop and mobile sites. Developed responsive email templates that work across all email browsers. Met with Division Directors to develop strategies and organize their content into optimized flows for the best user experience.

LEIDOS CORPORATION, BETHESDA, MD
LEAD UI DESIGNER / ACCESSIBILITY DEVELOPER, APRIL 2013 – DECEMBER 2015

Designed user interfaces for NHLBI's websites and custom applications. Developed and deployed customized partner-branded web pages and sites; utilizing HTML5, CSS3, Javascript, JQuery, Microsoft Visual Studio and Dreamweaver that meet and exceed customer requirements. Responsible for application design and assured usability, quality, Section 508/WCAG 2.0 accessibility standards, and cross-browser compatibility of web applications. Completed search engine keyword research in accordance with SEO strategic content plans to optimize pages. Created and maintained the NHLBI public (hybrid), campaign and Intranet sites using Rhythmyx Content Management System (WCMS) and Drupal. Created and maintained dashboards, ad-hoc and monthly reports for Internet and Intranet websites using Adobe SiteCatalyst, Google Analytics and WebTrends. Collaborated with web development contractors to apply the HTML5 and CSS3 styles of given mocks to VS code ensuring logic and functionality continues to work as expected yet adding visual appeal. Improved the online User Experience for Principal Investigators and Researchers and existing pages through innovative and interactive techniques.

LOCKHEED MARTIN, ARLINGTON, VA
UI/UX DEVELOPER, AUGUST 2012 – JANUARY 2013

Planned, created, and produced web page templates for developers to use in websites or applications. Produced wireframe/mockup designs and layouts. Created web graphics and websites using HTML5, CSS3 and Adobe Creative Suites (CS5.5). Created mobile and tablet design layouts. Lead and manage all redesign projects for the FAME department.

education & credentials

DESIGN & INTERACTIVE MEDIA, DECEMBER 2011 - ART INSTITUTE OF PITTSBURGH, ONLINE
UNDERGRADUATE CERTIFICATE, WEB DEVELOPMENT, MARCH 2008 - STRAYER UNIVERSITY, WASHINGTON, DC

Technical proficiency

DESIGN AND PRINT - ADOBE CREATIVE CLOUD: DREAMWEAVER, ILLUSTRATOR, INDESIGN, PHOTOSHOP, CANVA, XD, SKETCH, BALSAMIQ, FIGMA, ACROBAT PRO.
PROGRAMMING - CSS3. HTML5. JAVASCRIPT. XHTML. XML. ACTIONSCRIPT 3.0.
ACCESSIBILITY - GOOGLE ANALYTICS. ADOBE SITE CATALYST. WEB TRENDS. USABILITY STANDARDS. SECTION 508 COMPLAINCE.
CONTENT MANAGEMENT SYSTEMS - WORDPRESS. DRUPAL. WIX. SHOWIT. VIGNETTE. COMMONSPOT. DEEPBLUE. JOOMLA. CMSPLUS.